

# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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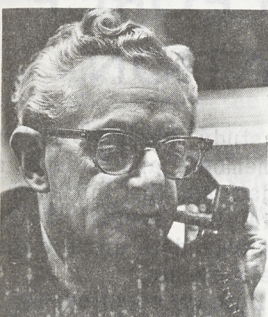
Vol. 23, No. 3

January 20, 1968

## MAYES, McCALL CORP. TO PUBLISH DATELINE

Ace Editor Herbert R. Mayes and the McCall Corporation will produce *Dateline* 1968, OPC President *Hal Lehrman* announced this week.

Mayes, Director and consultant at McCall since his retirement at 65 two



Mayes

years ago as President and Chief Executive Officer of the Corporation, has already enlisted Francis Edwin ("Hank") Brennan as Art Director. Brennan, now Special Assistant to the President of

Mayes, editor of magazines since 1920, is often called the dean of his craft in America. He holds 35 editorial medal and achievement awards. Prior to achieving his top corporate posts at McCall in 1961, he edited *Good Housekeeping* from 1939 to 1958 and then became Editor of *McCall's*. Mayes currently, among his many other interests, is Editor-at-Large of *The Saturday Review*.

"We are happy to have such impressive support for *Dateline* this year," President Lehrman said. "This distinguished patronage is in *Dateline's* high tradition. OPC's annual publication has a concentrated readership which is one of the most elite in the nation. It is published not only for release at the Awards Dinner (April 22) but for all correspondents everywhere, all schools of journalism, the entire communications industry, the chief executives of a thousand leading corpora-

tions, heads of foreign states, the United Nations, and Washington's diplomatic corps, the Congress of the United States, the Cabinet and the White House."

Editor Mayes will also serve as *Dateline's* publisher. Art Milton, who has been publisher for the past nine years, is prevented by other professional commitments from resuming his post this year. However, Milton and Circulation Director *Will H. Yolen* "are actively helping me recruit a first-class Club committee to handle advertising and other vital aspects of production side-by-side with the McCall editorial team" Lehrman indicated.

This year's *Dateline* theme, based on a Mayes idea, is now being developed in consultation with OPC, and a preliminary plan of contents will be announced shortly, the President added.

He credited *Ralph Schulz*, *Dateline* (Cont'd on page 6)



NEWS NOTE: Reporter Ed Edwin gets in a quick interview question with Israel's Levi Eshkol (right) after the Prime Minister's OPC talk. Mrs. Miriam Eshkol looks on. There were some familiar notes sounded by Eshkol (see page 4 story).

## McCain TO REVEAL DATA ON SOVIET MIDEAST ROLE

Fresh reports this week on the continuing Soviet arms buildup in the Mideast place an even sharper focus on the speech of Adm. John S. McCain, Jr., this Tuesday evening.

McCain's Edward R. Murrow World Affairs Forum speech is expected to be one of the most comprehensive public statements on one critical phase of the buildup — the Soviets' seapower. The admiral will cover the whole spectrum, including not only naval activity, but their merchant marine, fishing fleet and oceanographical operations.

McCain is expected to reveal new background information on the threat posed by the buildup; slides and pictures, not previously made public, are (Cont'd on page 3)



## OVERSEAS PROFILE

## FOREIGN CORRESPONDENT IS SEASONED 'PRO'

(Who is the foreign correspondent? The OPC has profiled him through a questionnaire sent to its overseas members last year. Dr. Leo Bogart, an expert in the public opinion research field — he is past president of both the American and World Associations for Public Opinion Research — conducted the survey and analyzed its findings. Following is another installment of Ed Edwin's series of articles which summarize the Bogart survey results, which depict the typical correspondent's working and living conditions, mode of operation, background and attitudes.)

By ED EDWIN  
(Second in a series)

Today's average newsman is married and living with his family at his assigned base. The typical correspondent is in his thirties to forties.

The contemporary correspondent is usually a college graduate; in many cases he has completed work for advanced degrees.

In his survey for the OPC, Dr. Leo Bogart observed that responses to the OPC questionnaire came at a greater rate from members in such remote areas as Africa, Eastern Europe, Asia and Australia. Apparently, Bogart concluded, "the farther from home a newsman travels, the closer he feels to the OPC."

Of 503 members queried, 206 replied. The findings indicated that nearly 90 percent are from 30 to 60 years of age; 35 percent are in their forties, 31 percent in their thirties, 23 percent are in their fifties, while only a handful, some 5 percent, are under 30 and, similarly, only 6 percent are 60 or older.

Only 5% of those responding are women.

Among respondents, 85% are married, particularly if they are full-timers. Spouses are at foreign stations 94% of the time, with most exceptions occurring in Southeast Asia. Two out of three have children with them. Working wives are not the rule, with one in four holding a job.

The foreign correspondent, whether

full-time or not, "is a well-educated fellow," Bogart reported. The large majority, 75%, hold college degrees, and 29% have completed graduate work beyond the bachelor's degree.

Not only is the typical OPC foreign correspondent a "seasoned newsman," but few are new to their present assignments. Some 82% have worked overseas for more than 10 years, with the figure rising to 94% for over six years. None has worked overseas for less than three years.

Relative to seniority in present posts, the Bogart survey discloses the following breakdown:

Over 10 years	20%
6 to 10 years	18%
3 to 6 years	23%
1 to 3 years	18%
Less than 1 year	16%

The highest proportion of old-timers is within the Latin American contingent. Nearly one-half (44%) who have been in their present locations for two years or less are assigned to Asia or the Eastern European bloc.

In personal political orientation, the typical correspondent leans left of center — a finding similar to results of a number of other studies, Bogart said.

"The largest single grouping, 38%, describes itself as liberal Democrats. At the other end of the spectrum, only 4% describe themselves as conservative Republicans. Sixteen percent classify themselves as independents without a party preference." Full-time correspondents, Bogart also found, lean "just barely more conservative" than stringers and free-lancers.

(Series to be continued.)

## FUND-RAISING, 'TRUTH FORCE' PROPOSED TO FOUNDATION

By AL KASTNER

Proposals for new projects to meet the expanding role of the OPC Foundation, and ideas for a stepped-up fund-raising campaign were discussed extensively at the January meeting of Foundation trustees.

## Challenging Idea

The major proposal under discussion, formulated by Will Yolen and Will Oursler, dealt with an International Truth Task Force to be manned by trained newsmen on a global basis. The project envisages international teams, under Foundation sponsorship, being sent to any area of the world where freedom of the press is threatened and the right of people to know the truth is violated. The authors of the proposal described the concept as "a challenging idea built upon the basic philosophy, the unique courage and meaning of Edward R. Murrow."

Matthew Huttner, OPC Foundation Chairman, appointed a Truth Task Force Planning Committee to study the proposal and other related ideas submitted by members of the Board of Trustees. The committee, under the Chairmanship of Elmer Lower, consists of Frank Gervasi, Victor Riesel, Will Yolen as well as OPC President Hal Lehrman and Huttner.

## Fund-raising

Various fund-raising ideas which were discussed, and which will be sub-

ject to further study, included solicitation of OPC members and friends, appeals to foundations, the initiation of special fund-raising events, a drive directed at media leaders and the introduction of benefit events.

Chairman Huttner reported to the Foundation trustees that contracts had been awarded for the completion of the Ruth Houghton Axe Memorial Press Room and the Edward R. Murrow Memorial Library on the fourth floor of the Club premises. Huttner said that he expected the installation would be completed and ready for dedication in four months.

## New Secretary

The trustees accepted with deep regrets the resignation of Frank C. Wachsmith as Secretary of the Foundation. Wachsmith explained that the constant pressures of his numerous OPC Foundation and professional activities compelled him to submit his resignation. James H. Sheldon, a Foundation trustee and Treasurer of the OPC, was elected unanimously to succeed Wachsmith as Foundation Secretary.

A financial report covering the period of June 1, 1967 to Nov. 30, 1967, was submitted by William Rosenblatt, Foundation Treasurer, and accepted by the Board. Rosenblatt reported a total cash balance in the Treasury amounting to \$68,096 on Nov. 30, as compared to \$58,755 on June 1. Total assets of the Foundation, as of Nov. 30, were \$85,214.

## SCORE ANOTHER ONE FOR OPC'S BOOK

How I Got That Story received an approving review recently in *The DeKalb* (Georgia) *New Era*.

Reviewer Lillian Gregson called the book a "compelling anthology of reportage" and singled out William L. Lawrence's "The Greatest Story" and Paula LeCler's "Imprisoned in Loyalist Spain" for special mention.



## VIET REGIME EXPELS MARTIN

By DICK ROSENBAUM

SAIGON — The Saigon bureau chief of *Newsweek* Magazine Everett Martin and his wife Linda have left South Viet Nam on Vietnamese government orders.

The Vietnamese immigration service refused to renew the visas with no official reason given. Martin says it is obvious the expulsion is retaliation for several highly critical articles published recently by *Newsweek*, including one by Martin himself.

Vietnamese newspapers have continually attacked Martin since the first *Newsweek* article on the Saigon government appeared last September. Several pro-Government Saigon newspapers praised the decision not to allow Martin to stay in South Viet Nam. One newspaper published a poem about Martin that reportedly bordered on obscenity.

Martin says he received a notice nearly four weeks ago to report to the Immigration Service. He sent a Vietnamese staffer who was told the visa renewal was under consideration. A short time later Martin received a second notice to report to the Immigration Office. At that time he was told the Interior Ministry had denied the renewal and told him he had seven days before he was required to leave South Viet Nam.

\* \* \*

## OPC SCORES DENIAL OF VISA TO MARTIN

The OPC last week sent a cable to South Viet Nam's President Nguyen Van Thieu, protesting the barring of *Newsweek* correspondent Everett Martin.

The government has refused to renew his visa, in effect expelling him from the country. (See report by Dick Rosenbaum, above.)

"This extreme measure accomplishes nothing more than bringing your government into disrepute among nations whose constitutional guarantees of press freedom are as precious as liberty itself," the wire, signed by President Hal Lehrman and Freedom of the Press Committee Acting Chairman James Halbe, said.

Taking cognizance of the apparent connection between the action and *Newsweek's* recent exposé stories, Lehrman and Halbe defended the magazine's right to carry such material. Its articles on alleged weaknesses in the Vietnamese Army and government corruption "have no less merit than the American press's regular exposure of similar problems in our own government and society." (Cont'd on page 6)

## NEW YORK SCENE

### McCain

Tues., Jan. 23 — The Edward R. Murrow World Affairs Forum. Washington-New York Committee, Admiral John S. McCain, Jr., Commander-in-Chief, US Naval Forces in Europe, will speak about "Soviet Sea Power." Cocktails 6:30; dinner 7:30 p.m.

(Cont'd from page 1)

expected to be part of the presentation.

Earlier this week, a *New York Times* story specifically linked the withdrawal of the British Navy from the Suez area and the Soviet naval buildup. The report also noted rumors that the Soviet Union is negotiating to take over the naval base at Mers-el-kebir, Algeria, after the imminent French withdrawal. Soviet naval vessels have maintained a continuous presence near Alexandria and Port Said since shortly after the June war.

The admiral will discuss the Soviet philosophy which apparently has prompted the new drive for seapower.

Present plans call for a question and answer press conference sometime during the afternoon or early evening for the Admiral, at the Club. This would be for all media.

The Murrow Forums are co-sponsored by the Club and its Foundation.

\* \* \*

### PR in Big Business

Wed., Jan. 24 — Book Night. "Only By Public Consent" by L.L.L. Golden. Cocktails 6:30; dinner 7:30 p.m.

Published earlier this month, *Only By Public Consent: American Corporations Search for Favorable Opinion* by L.L.L. Golden, is termed the most important book ever written about the role of public relations in business practice and has already begun to receive widespread review attention in the American press. Taking as examples five major US corporations — AT&T, US Steel, DuPont, General Motors and Standard Oil (NJ) — the author has not only created a guidebook for PR men everywhere, but also an intriguing piece of reading for both the lay public and, more important, for every member of the press.

Discussing Golden's book will be an all-star panel comprising Bert Goss, chairman of the board of Hill & Knowlton; George Hammond, chairman of the board of Carl Byoir & Associates; Ward Stevenson, vice president of the First National City Bank; and Kenneth Kramer, editor in chief of *Business Week*. Moderating the evening's discussion will be James E. Pitt, director of PR for Time, Inc.

Golden is a highly respected public affairs consultant whose column in *The Saturday Review* has a wide readership.

\* \* \*

### Commandant's First Press Meeting

Tues., Jan. 30 — Edward R. Murrow World Affairs Forum, with Gen. Leonard F. Chapman, Jr., new Marine Corps Commandant, who will report on his findings during his recent Viet Nam trip.

This will be Chapman's first press meeting since attaining his four-star rank as the Marine Corps' 24th Commandant Jan. 1.

His report will be a general's-eye view of the Viet Nam conflict, based on his most recent inspection of the war zones there.

An officer in the Marine Corps since 1935, Chapman had been Assistant Commandant since last summer.

In 1953, Chapman was named Regimental Commander, 12th Marines, Third Marine Division; he was promoted to brigadier general in 1958; and in 1964 became Chief of Staff, Headquarters Marine Corps, with rank of lieutenant general.

(Cont'd on page 6)



Golden



# AWARDS ENTRIES ALREADY ARRIVING AT OPC

Get 'em up! Get 'em in! Now — not later.

This counsel is offered to all members and non-members with tendencies toward procrastination, but who are sure they will make the Feb. 10 deadline with their nominations for the 1968 OPC Awards. It is intended to reduce the chorus of groans that rises each year on the day after entries are closed, from those who "just missed" filling out those forms. (By the way, where is the one you got in the mail?)

As they clear the decks upstairs and complete arrangements for sifting the mass of clippings, tapes, books, films and photographs now accumulating on an upper floor of the Clubhouse, the chairmen and members of the 16 sub-committees issue a collective poke-in-the-back and an appeal to prospective nominators:

## 'Don't Let It Die'

"If you think it's good, don't let it die on the vine. Let us see it."

At an organization meeting last week in which chairmen of the 16 panels met with the Awards Committee, 1968 Chairman *Kathleen McLaughlin* introduced her predecessor, *Whit Burnett*, for a brief but pithy summary of his 1967 experience. He found it exhilarating despite the pressure of work involved, he confessed, and emerged convinced of the steadily rising prestige of the awards, as "the proudest feature of the OPC history."

This year, as in 1967, cash awards will amount to \$2,000, illuminated scrolls will await a series of recipients, and one will walk off with a gold medal. Presentations will be made at the Annual Awards Dinner April 22 at the Hilton Hotel.

## Entries Coming In

In the interim, nominators who need no special prodding are stepping up the pace, with telephone inquiries and with exhibit materials beginning to fill up the labeled and waiting cartons.

All of the press clubs having reciprocal relations with the OPC in various countries receive *The Bulletin* and have been advised of the awards through its columns. *Howard Kany* and the members of his Public Information Council of the OPC are helping to spread the word in the United States.

Supplementary nominations blanks are available at the Clubhouse and can be had on request.

*Whit Burnett* is consulting chairman for the Awards Committee, with *Donald Coe* and *Dick Johnston* as vice-chairmen, and *Mary Joe Connolly* as executive secretary. The full list of their co-workers includes:

## Jury Panels for "Best of Class"

- 1 — Daily newspaper or wire service reporting from abroad, *William J. Fulton*; with *Geoffrey Kean*, *Eric Britter*.
- 2 — Daily newspaper or wire service interpretation of foreign affairs, *Marshall Loeb*; with *Leonard Silk*, *William Sheehan*.
- 3 — Daily newspaper or wire service reporting; 4 — Photographing reporting or interpretation from abroad in a magazine or book; and 15 — Superlative still photography from abroad, requiring exceptional courage and enterprise; *Cornell Capa*, overall chairman, with

(3) *Howard Sochurek*, *William Vandivert* (chairman, Class 3), *Henry Ries*.

(4) *Ezra Stoller*, *Charles Rotkin*, *John G. Morris* (chairman)

(15) *Arthur Rothstein*, *Andre Kertesz* (chairman), *Barrett Gallagher*.

5 and 6 — Radio reporting from abroad; and radio interpretation of foreign affairs; *Tom O'Brien*, with *Marian Glick*, *Jack Kelly*, *Dick Rosse*.

7 and 8 — TV reporting from abroad; and TV interpretation of foreign affairs; *Donald Coe*, with *Dan O'Connor*, and *Howard Kany*.

9 and 10 — Magazine reporting from abroad; and magazine interpretation of foreign affairs; *Camille Davied Rose*, with *James Chace*; *Mary Bass*, *Kenneth Wilson*.

11 — Book on foreign affairs; *Anita Diamant Berke*, with *Fred Kerner*; *Kennett Rawson*; *Charlotte Seitlin*; *Beulah Harris*, *John Barkham*, *John Reddy*, *Clara Claasen*.

12 — Article or report on Latin America, any medium; *Sam Summerlin*, with *Henry Rayment*; *Ruth Gruber Michaels*; *Fortuna Calvo Roth*.

13 — Business news reporting from abroad, any medium; *Henry Gellermann*, with *Samuel Lesch*; *William Horgan*.

14 — Report on Asia, any medium; *Margaret Parton*, with *Arnold Brackman*; *Sol Sanders*.

16 — Best reporting, any medium, requiring exceptional courage and enterprise abroad; *Richard J.H. Johnston*, with *Josef C. Dine*; *Clancy Topp*.

## CLUB AUDIENCE PANS PRO-HO FILM

By *PETER McEVoy*

The controversial documentary film "Inside North Viet Nam" got a vigorous panning from a large OPC audience for being a lopsided, pro-Ho presentation, at a screening in the Clubhouse Jan. 9.

The slings and arrows came during the question-and-answer period, after the film's screening, and the target was producer-photographer-narrator *Felix Greene*.

Showing of the three-reel, 85-minute film was authorized by OPC's Program Council in accord with long-established free-press traditions.

## Disavowal

Chairing the meeting and speaking for the Club, Vice President *Allan Jackson* — at the beginning of the program and again at the close — specifically

disavowed OPC endorsement of the documentary, of its point of view, or of *Greene's* replies to questions.

The color film depicts a happy pastoral people suddenly deluged with bombs from the US airforce. All adult men and women workers are armed with rifles with which they shoot at US planes. Military units are shown in combat training, people running for cover during air raids, and armed marching units that sing stirring songs in Vietnamese to French tunes such as the *Marseillaise*. There are harrowing scenes of bomb-injured men, women and children on operating tables, their bloody wounds exposed.

The film also contains some interesting shots of *Ho Chi Minh*, several interviews with North Viet Nam leaders

and purportedly "common folk," all to the effect that the "free" Vietnamese people are heroically fighting for their independence from American "imperialism."

But judging from the audience reaction as the armed columns marched and sang, the performance seemed more reminiscent of Hitler's booted millions as they marched and shouted "Sieg Heil" in defense of the "Fatherland." The difference lay in climate and that the Germans wore boots, while these people were barefoot or wore sandals. But the same spirit was there and the same pattern.

## Barrage of Questions

Immediately after the screening, *Greene*, British-born cousin of Novelist (Cont'd on page 8)





PRESS PRESENCE: Eshkol lunch brought out extensive coverage for media.

## ESHKOL HAPPY ABOUT WARM GLARE OF US NEWS COVERAGE

By ED EDWIN

So extensively have news media focussed on his visit to the United States that Israeli Prime Minister Levi Eshkol says that he cannot keep up with the coverage. But he enthuses over it.

"In general, I think it's great," he told *The Bulletin* after being asked to comment on American reporting of Israeli affairs. "Last week, to tell you the truth," he added, "I didn't have time to see myself on television, and I do not have time to read all the papers."

As a well-wishing OPC member approaching the dais remarked to the Prime Minister, "I see you on television every night," Mrs. Eshkol joined in the enthusiasm over her husband's news exposure. "He just loves it!" she exclaimed.

For his first full-dress confrontation with news media since his meeting with President Johnson, Prime Minister Eshkol appeared before an OPC Edward R. Murrow World Affairs Forum luncheon.

Attendance mirrored the enormous interest; 190 members and guests filled both second and third floors, while some forty reporters covered, including 17 Israeli journalists.

Introduced at the dais and elsewhere in the room were Israeli Ambassador to the US, Avraham Harmon; Israeli Consul General Michael Arnon; the Director-General-designate of the Foreign Affairs Ministry and outgoing Ambassador to the United Nations, Gideon Rafael; the political secretary to the Prime Minister, Arviad Yaffe; and Israeli Press Officers Hugh Orgel of the Consul Gen-

eral, NYC, and Don Pattir of the Embassy in Washington. OPC President Hal Lehrman presided, and other OPC members at the dais were OPC Treasurer James Sheldon, who produced the Forum, and OPC Foundation Chairman Matthew Huttner.

### Past and Present

In introducing the Prime Minister, Lehrman recalled how "we played a little trick on (Foreign Minister Abba Eban) and the audience when he inaugurated our Murrow Forum series." Excerpts from a tape were replayed, which seemed to be from a speech made earlier that day. But they were from a speech made before the UN in 1956, 11 years earlier. "It was to demonstrate by shock," the OPC President said, "how deep Israel's basic problem is and how essentially and unfortunately unchanging." Whereupon Lehrman quoted Eshkol from *The Bulletin* several years ago. Ticked off were points sounding similar to the Prime Minister's statements after his 1968 meeting with President Johnson.

"And so, Mister Prime Minister," Lehrman asked, turning to the guest of honor, "What's new?"

The audience, which had interrupted this sequence with chortling, laughed and applauded, and it appeared that this tone of good humor encouraged the Prime Minister to needle with traces of puckishness during the question period. He also held to the earlier pattern, which *The Bulletin* in 1964 had described in these words: "He alternately hammered away and remained silent on a wide range of key topics."

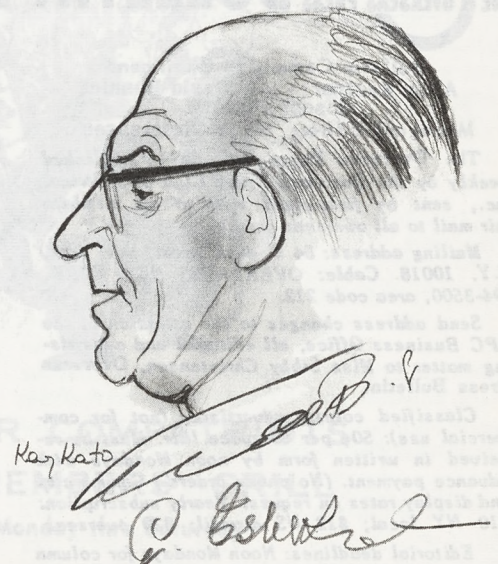
### Unaccepted Premise

When a reporter asked what military commitments had been given by President Johnson, the Prime Minister referred him to the published communique. But when a questioner embodied the premise that it would be "political suicide" for any Arab leader to seek negotiations with Israel, Eshkol hammered away — with a broad smile. "I am really amazed! Why would it be suicide? . . . Dozens of leaders in the Arab world, deep in their hearts, think that another way must be found." He cited the Bourguiba statement along this line some time ago. "I do not accept the premise," the Israeli leader said, while conceding that still "it may cost more blood."

### Tactical Reply

Eshkol the tactician was projected as he treated a query about the de Gaulle communication to Ben Gurion. Noting that a difference might exist between what was reported in newspapers and the text of the de Gaulle letter, and that he wished to study and restudy that text which he had not yet seen, he said: "I'm prepared to take his word and to take his commentary without making another commentary. It was very good, very nice." Yet he found that de Gaulle had changed his interpretation of the meaning of Israel since a conversation which they had a few years ago, when he gave a friendly explanation of what we are doing. . . "I am prepared to wait and hope that he may change his mind again."

Eshkol lamented: "With all his greatness he did not grasp enough of what we are (in Israel) for." The Prime Minister resumed his puckish stance by commenting on the impact of certain Israeli purchases from France. The comment was off-the-record.



Israel Prime Minister autographed Kay Kato's pencil impression.



## MAYES (Cont'd from page 1)

1967 editor, and Cynthia Hope, former Public Relations Manager at McCall's Pattern Division, with a large assist in securing the participation of Mayes and the Corporation.

Every year commencing 1959, *Dateline* has been editorially sponsored by a different leading publication. In 1967 it was produced by *Chemical Week*, a McGraw-Hill Division (Schulz); in 1966 by *Parade* (Jess Gorkin), 1965 *Business Week* (Paul Finney); 1964 *Time* (Thomas Griffith); 1963 *Forbes* (James Michaels), 1962 and 1961 *Printer's Ink* (Woodrow Wirsig), 1960 *Newsweek* (John Denson), and 1959 *Look* (William Attwood).

Each year the sponsoring magazine has provided the services of top personnel and picked up the tab for all editorial expenses and for most production costs. Consequently the revenue from *Dateline* advertising has become a major factor in the reduction of OPC's annual deficit as a non-profit professional society.

## MARTIN (Cont'd from page 3)

The wire concluded: "If freedom of the press means no more to your government than it does to your country's enemies, then the present struggle for Viet Nam's independence loses much of its meaning. We must insist that your government forthwith issue a visa to Everett Martin so that he can enjoy the same opportunities to report the news in Viet Nam that Vietnamese reporters have in the United States."



### Bulletin Committee Chairmen:

Alton Kastner David Resnick  
Joseph Harrow

Managing Editor: Sibby Christensen

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Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

## NEW YORK SCENE

(Cont'd from page 3)

### Kreisler's Life in Words and Music

Wed., Jan. 31 — Homage to Fritz Kreisler. Violinist Ruggiero Ricci. Emceed by Louis Lochner, biographer. 8:30 p.m.

An unusual homage to a musical genius awaits OPC members on this evening, when the late Fritz Kreisler, one of the most famous violinists of all time, will be honored by Ruggiero Ricci, distinguished interpreter of Kreisler's compositions, transcriptions and arrangements, and by his biographer and long-time intimate friend, OPC Past President Louis P. Lochner.

Ruggiero Ricci, internationally acclaimed violin virtuoso, who averages some one hundred appearances a year in concert halls around the globe, has given more than 2,500 concerts.

In addition to his concert triumphs in the US and Europe, he has made three world tours, two to Russia and Australia, three to South Africa and seven to South America, appearing as guest soloist with an imposing list of major symphony orchestras in recital and concert halls from Boston to Buenos Aires, from Hong Kong to Helsinki. In countries behind the Iron Curtain, he won such devoted admirers that the Soviet Government invited him for three tours of Russia that proved fantastic successes. Few violinists can generate the kind of excitement that distinguishes the art of Ruggiero Ricci.

Ricci will illustrate the wide range of Kreisler's musicianship, fitting his violin numbers into a brief narration of unusual episodes in Kreisler's life by journalist Lochner.

Ricci will be accompanied by Leon Pommers, his constant pianist-colleague. Jack Frummer, Music Committee Chairman, who will preside, urges all members to make immediate reservations, since space in the 10th floor lounge is limited.

Bar service available.



Lochner



Ricci

### Year of the Monkey!

Tues., Feb. 6 — Regional Dinner. Chinese New Year's. Cocktails 6:30; dinner 7:30 p.m.

Exactly one week after the beginning of the Year of the Monkey, the Chinese Information Service of New York will join members of the OPC in celebrating the Chinese New Year. More than 80 door prizes will be awarded, including marble vases, palace lanterns, reproductions of ancient art objects, etc. Chinese table wines and liquors, hors d'oeuvre and a lavish assortment of Chinese dishes will be served. Details of the menu, and of the entertainment — Chinese opera and folk dancing — will be announced next week.

Tues., Feb. 13 — Metropolitan Opera Studio, first performance of Sam Morgenstern's comic opera "The Big Black Box," libretto by Francis Steegmuller. 8:30 p.m.

Tues., March 5 — Holland Regional Dinner. Cocktails 6:30; dinner 7:30 p.m.

Tues., March 19 — Vocal Chamber Music, 8:30 p.m.

Tues., March 26 — India Regional Dinner. Cocktails 6:30; dinner 7:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.



## WORLD-WIDE TICKER

### SAIGON ARRIVALS

By **DICK ROSENBAUM**

SAIGON — Recent arrivals here in Saigon include Dan Bloom from CBS Chicago, in as Bureau Chief, taking over from Ed Fouhy who completed his six-month tour of duty and returned for reassignment. Old faces showing up again include NBC's Howard Tuckner, who recently completed eighteen months in Viet Nam back for second tour; **Welles Hangen** in from NBC Hong Kong; Bernard Kalb, visiting from CBS Hong Kong; **Ron Ross**, Minneapolis Tribune; Ed Needham, ABC News returning for second tour of duty, and Don North, ABC News, returning from New York following year-end correspondents' tour.

Other recent arrivals include Frank White, Peter Vanderwicken and Wally Terry of Time-Life; George Syversten, CBS, and Michael Herr, Esquire Magazine.

Visiting Saigon during the past

month: Lou Cioffi, ABC News Tokyo enroute to ABC New York for reassignment; William Corrigan, NBC director of News Operations on Asian tour stopping off in Saigon; Matthew J. Culligan, Mutual Broadcasting; Bill Moyers, Newsday; Keyes Beech, Chicago Daily News; Dick Clurman, Chief Time-Life News service and Larry Laybourne, Asia chief, Time-Life International.

Those taking their leave of Saigon in recent days **Bill Brannigan**, ABC News, and Jack Paxton, NBC News, both in the States for year-end correspondent tours; Denby Fawcett, Honolulu Advertiser, following eighteen months in Viet Nam; John Nance, AP Saigon photo editor transferred to AP Hong Kong; Roger Peterson to ABC Tokyo, following stateside vacation; Greg Harris, NBC News, returning to NBC New York; and Judy Osgood, CBS, following eighteen months in Viet Nam.

Recently medivac-ed to the states: Peter Larkin, UPITN Saigon Bureau Chief, following extensive shrapnel wounds received while covering the heavy fighting near Bu Dop.

Also wounded near Bu Dop but now back on job is AP Photographer Horst Faas.

**PITTSBURGH CORNING CORPORATION** is America's largest producer of glass masonry. From attractive architectural wall units to glass blocks that diffuse and direct light, the company's products serve many markets. Pittsburgh Corning glass masonry can be found in commercial, institutional, industrial, residential and farm structures.

*Helping tell the story of  
Pittsburgh Corning Corporation and  
other business leaders is the business of*

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11:45 a.m. — 1 a.m., Monday thru Saturday



## FILM PANNED

(Cont'd from page 4)

Graham Greene, was brought forward to a barrage of questions.

He said in his introduction that he had been assigned by *The San Francisco Chronicle* to send copy from North Viet Nam, that CBS had loaned him equipment, and that his film was "completely uncensored by North Viet Nam authorities."

Daniel Teodoru, who identified himself as a member of the American Friends of Viet Nam, demanded clarification of Greene's assingment.

"Did *The San Francisco Chronicle* know your ideological position?" he asked. He then read a quotation from a previous statement by Greene favorable to Red China.

"They (*The Chronicle*) did," responded Greene, "and I have said the Chinese know there is a revolutionary force in the world and they are using it in Viet Nam . . . No misquotations please."

Thomas W. Ellington, news writer formerly with the Air Force, asked Greene the purpose of the film.

Greene answered, "So we would know what was going on in North Viet Nam."

Another member of the audience asked, "In your narrative you stated that North Viet Nam had thousands of volunteer offers from all over the world to aid in their defense. Why don't they (North Viet Nam) use these volunteers?"

Greene replied that the North "didn't need any more man power."

Martin Gershen, veteran Viet Nam war correspondent for *The Newark Star Ledger*, asked where the films were taken in North Viet Nam. Greene conceded that he had been barred from North Vietnamese military zones.

### Objectivity?

Treasurer James Sheldon drew applause with his first question: "When

you interviewed high North Viet Nam officials at the President's Palace in Hanoi, why didn't you ask why they were invading South Viet Nam?"

Sheldon went on, "It's a matter of professional objectivity. You were asking questions on only one side. You showed film shots of people being wounded, hiding in bomb shelters and being cared for with first aid. Why not show evidence of what North Viet Nam is doing to South Viet Nam?"

Greene retorted that this would be pretty much like the Japs coming to the United States to take pictures during World War II. He reiterated that he did not visit any military installations.

"You said the film was uncensored?" asked Gershen.

"That is right," answered Greene. "It was processed in Hollywood."

"That's a clever ruse, not an answer," charged Gershen. "You only photographed what they allowed you to see."

There were other questions — involving the editing of the show, the fact that some of the shots taken were

By Jerry Robinson

still life®



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set up by a Japanese team — climaxed with the question, "What would you have done in South Viet Nam?"

"I don't know," replied Greene. "The Saigon government would not let me in."

"They know who their friends are," said a member of the audience, and the question period ended.

## PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Ron Butler just returned from jungle excursions in Surinam and French Guiana, where he was gathering material for his "Going Places" column, which is distributed by the L.A. Times Syndicate. Butler, in collaboration with cartoonist Paul Peter Porges, has just launched "Traveling Light," a cartoon panel being released by the same syndicate.

NEW POSTS: Peter French, a managing editor of Business Week, has been named chief of correspondents of the magazine.

ARTICLES: Mary Tanenbaum by-lined in Jan. 13 Cue with a profile of New York City Planning Commissioner Elinor Guggenheimer, in the magazine's current series on "Tastemakers" . . . Lester Markel's "How the No. 1 Power Should Use Its Power" in the NY Times Magazine for Jan. 14 . . . Condensation of Charles Raddock's B'nai B'rith feature on a Jewish mystic in latest Jewish Digest, national monthly of global Jewish press excerpts.

RADIO & TV: Josephine Lyons, WINS man's news commentator, guested on WNBC "Around Your Home" show Jan. 6, defending the distaff side on a panel of men re working women of today. . . . Gene Loh, Nationalist China information officer, on Barry Farber Show (WOR) Jan. 12 to report what Nationalist Chinese people and leaders say to each other when Americans aren't listening.

. . . New York listeners will be interested to hear that Ben Grauer's new daily radio report on stock market and corporate news — noted here last week — is heard over WNBC Radio at 7:25 p.m. weeknights. NBC gives it network-wide airing everywhere else at 5:15 p.m.

HONORS: Profile of Temple Fielding, with bouquets for his wife, Nancy, by John McPhee in Jan. 6 New Yorker. . . . Alan J. Waple, director news division, British Information Service, received the M.B.E. from Queen Elizabeth on the New Year's Honors List.

SPEAKERS: Ex-prexy Barrett McGurn now headquartering in Rome with the US Foreign Service, spent the latter part of January in Germany, where he lectured in the chain of Amerika Houses: Nuremberg, Munich, Frankfurt, Heidelberg, Berlin, Hannover and Hamburg . . . M.D. Morris taught a two-day capsule course in communications at Cornell U. recently and followed with an eight-stop swing through Delaware, Virginia and North Carolina, lecturing at junior colleges on conditions in China at the close of World War II.

IT'S A HIT: "Hail to His Honor the Mayor, with music by Gerald Marks and lyrics by George Zuckerman, getting enthusiastic reaction from mayor across the country.

DIED: Barbara Wright Dunne's father, Russell B. Wright, 83, in Boston on Dec. 17.

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Jack Steinberg — PV and Dir. of PR, Cunningham & Walsh, New York, New York.

(The listing below was inadvertently left out of the Jan. 13 listing.)

Edna Fuerth Lemle — Vice President, 132 West 31st Street, Realty Corporation, New York, New York.